# Start a Successful Shopify Dropshipping Business Internationally While Sitting In Pakistan

## INTRODUCTION & INVESTMENT

### HOW DROPSHIPPING WORKS

- You have a Shopify Store -> List Product
- Run Meta Ads -> Bring Customers
- Customer Places Order (COD)
- You forward order to Supplier
- Supplier delivers to customer on your behalf
- Benefit: No need to buy inventory in bulk.

### PROFITABILITY COMPARISON

- UAE/KSA vs Pakistan vs USA/UK
- Pakistan Market: Avg. profit is Rs. 300 - 500 per product. Rarely Rs. 1000.
- UAE/KSA Market: Much higher profit.

#### Calculation:

- Supplier Price: 50 AED
- Delivery Charges: 18 AED
- Selling Price: 90 AED
- Profit: 90 - (50+18) = 22 AED profit
- 22 AED = ~ 1600+ PKR profit
- Even 10 AED profit = ~1000 PKR

## PRODUCT RESEARCH

**Golden Rule: No winning product = No sales. Even if you spend 100k daily on ads, it won't work.**

### A. Suppliers to Use for UAE/KSA

- Zambeel.com - Works in UAE, KSA, and now Pakistan
- Wave Bytes - Works in UAE, KSA, Oman, Qatar, Kuwait, Bahrain
- KSA Dropship - Only for KSA

## B. Winning Product Criteria

1. Valuable for Customer - Solves a problem.

2. Unique - Not easily available in local market.

3. Price Not Guessable - Customer cannot instantly guess its real price. Avoid products that look like a 10 AED product but you try to sell for 60 AED.

4. Good Stock Availability - Check how many units are in stock.

5. Fast Dispatch & Delivery:

AVOID: Products with 10-12 days Dispatching Time + Shipped from China. Total delivery becomes 15-20 days.

CHOOSE: Same Day Dispatching + 1-2 Days Delivery + Shipped from UAE Warehouse.

## C. Top Trending Niches / Categories in UAE (2026)

- Home & Kitchen - #1 Trending

- Health & Beauty

- Gadgets / Mobile, Laptops, Wearables

- Car Accessories

- Fashion

## D. Advanced Research Methods

### 1. Supplier Catalog Research:

- Go to Zambeel > Dropshipping Products > Filter by UAE + Same Day Dispatch

- Check: Top Selling Catalog, Super Sale Catalog (starting from 7 AED), and Gold Catalog

### 2. Facebook Ad Library Research:

- Go to Facebook Ad Library > Select Country: United Arab Emirates > Ad Category: All Ads

- Search your product name e.g., "Electric Grinder", "AC Shield"

- Check if someone is already selling it, for how much, and since when. If ad is running since June 3rd, it's likely working.

- Example Found: Electric Grinder being sold for 59 AED by Ali Trade UAE with 5.9k followers.

## E. Example of Good vs Bad Products Analyzed

- Bad Example: Fish Toilet Bowl Tablet - Cost 5 AED + 18 AED Delivery = 23 AED. Suggested selling 51-62 AED. Delivery charge too high compared to product cost.

## - Good Examples:

- GymJog Magnesium Oil Spray: Cost 38 AED with delivery, Sell 66-81 AED, Stock 555, Same Day Dispatch
- Tulip Flower Lamp: Cost 38 AED, Sell up to 84 AED
- Stainless Steel Electric Grinder: Cost 30 AED, Sell 50-60 AED easily
- AC Adjustable Shield: Cost 58 AED, Sell 128-157 AED - Targets rich customers who own ACs.

# SHOPIFY STORE SETUP

## A. Create Shopify Account

1. Go to Shopify.com > Log In > Start for Free

2. Continue with Google / Gmail

3. Skip plan for now, select "Dropshipping" when asked what you want to sell.

## B. Purchase Plan

1. Go to Settings > Plan > Choose Plan > Select Basic Plan

2. Payment: You can use any Visa/Master Card, NayaPay works. EasyPaisa/JazzCash Cards DO NOT work.

3. You get 3-day free trial, then $1, then $25 from June 19 to Sep 17, 2026. Card must have at least $1. You can attach card now and it will charge after 3 days.

### C. Store Name & Domain

1. Idea Generation: Use ChatGPT Prompt: "Suggest me a brand name for UAE/Saudi e-commerce store that gives premium brand feel"

2. Examples: Nora, Zara, Well Aura, Orvix, Jivana, Novra etc.

3. Domain Check: Go to Namecheap.com

4. Search `.store` or `.shop` domain. Example: Well Aura was expensive at $1450.

### D. Connect Domain to Shopify

1. In Namecheap > Dashboard > Manage > Advanced DNS

2. Select DNS Type: Shopify > OK > Continue

3. Delete existing CNAME records, let Shopify records auto-populate

4. In Shopify > Settings > Domains > Connect Existing Domain > Paste your domain

5. Wait 15-20 minutes for DNS to become live. A and CNAME values should match in both Namecheap and Shopify.

## E. Important Basic Settings

1. General Settings: Change Store Name, Contact Email [e.g. info@wellbo.shop], Business Entity: Free Zone LLC, Legal Name: Wellbo

2. Address: Use a real business hub address. Search on ChatGPT: "Give me main business hub address in UAE with postal code and state" e.g., Dubai Comerce City, 11 Street, Umm Ramool, Diera, Dubai.

3. Phone: Use a fake UAE number format +971... No issue as customer doesn't call.

4. Currency: Settings > Store Currency > Change to AED - United Arab Emirates Dirham

5. Payments: Settings > Payments > Manual Payment Methods > Activate Cash on Delivery (COD)

6. Checkout: Settings > Checkout > Customer Contact: Require First & Last Name, Shipping Phone Number must be required.

7. Markets: Settings > Markets > Create Market > Name: Gulf Market > Add Condition: United Arab Emirates + Saudi Arabia > Set to Active. Delete Pakistan market. Set shipping to Free Shipping, 3-5 Business Days, Price 0.

8. Policies: Settings > Policies > Insert Template for all: Return & Refund, Terms of Service, Shipping Policy, Contact Information. Add your email and address and Publish.

## F. Collections & Menus

1. Products > Collections > Add Collection

2. Create 4 main collections: Home Accessories, Kitchen Accessories, Electronics, Fashion & Beauty

3. Online Store > Navigation > Main Menu:

- Remove Catalog, Contact

- Keep Home

- Add Menu Item > Collection > Home Accessories, Fashion & Beauty, Kitchen Accessories, Electronics

- Rename menu to "Easy To Buy" and Save.

4. Footer Menu: Add Policies - Terms of Service, Refund Policy, Privacy Policy, Contact Information.

### G. Connect Supplier App (Zambeel)

1. Shopify App Store > Search Zambeel > Install

2. Continue with Google to create Zambeel account

3. Add Bank Details: Account Title, Country: Pakistan, Bank Name: e.g. United Bank Limited, IBAN Number [24 characters, from your bank app/checkbook]

4. Authorize Store > I Agree > Skip Gold Plan > Connect Store. Now your Shopify store is integrated with Zambeel. Orders will auto-sync.

# PRODUCT LISTING - PROFESSIONAL WAY

This is NOT a childish task. It directly impacts sales.

### 1. In Zambeel: Click Dropshipping > Select Country > Check Price, Stock, Dispatch Time, Delivery Time, Ship From, Description, SKU.

### 2. In Shopify: Products > Add Product

### Step-by-step Listing:

1. Title: Don't copy supplier title. Copy product name > Go to ChatGPT > Prompt: "This is my product [paste name]. I am listing it on my store, write me SEO optimized short form engaging title."

- Example Result: South Moon Bee Venom Pain Relief Cream - Fast Relief for Joint & Muscle Pain

- Keep it short, SEO optimized.

2. Description: Copy supplier's description > Go to ChatGPT > Prompt: "Now write SEO optimized engaging and short form of description." Copy result with Benefits, How to Use, Details and paste in Shopify description.

3. Other Details:

- Type: Leave empty

- Vendor: Your store name e.g., Wellbo

- Collections: Add to relevant collection e.g., Fashion & Beauty

- Price: Example: Supplier 9 AED + 18 Delivery = 27 AED cost. Suggested selling 59-73 AED. Set Price: 59 AED. Compare-at-price: 69-79 AED.

- Inventory: Track quantity > Enable > Quantity: 200

- SKU: Copy SKU code from Zambil and paste in Shopify.

- Variants: If no color/size variants, leave empty.